

Project Ahead

Cooperativa Impresa Sociale



Company Profile



PROJECT AHEAD
impresa sociale cooperativa



We help your ideas to change the world

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Who we are

We support the change through social innovation

Project Ahead, a cooperative-social enterprise, provides consulting service and supports social innovation

We help your ideas to change the world

We address SMEs, non-profit organizations, public institutions, civil society aiming to develop enterprise creation process and to foster paths of shared innovation, facing social problems

We give space, strength, value to your talents

Entrepreneurs, freelance, innovators who want work, share their ideas and develop entrepreneurial projects with a positive impact on society and environment are welcome in our spaces and community



Mission & Vision

We are a **team** of experts, part of national and international networks. We believe in the importance of creating goods, services, models and systems able to generate a positive social impact related to market dynamics.

We believe in the promotion of innovative and creative entrepreneurship as instrument for social change.

We encourage the creation of partnerships and support business communities that share innovative strategies, actions and opportunities for the economic and social development.

We strive for sharing of objectives at the institutional level, smart communities and responsible consumers.

We have a **vision** of the future aims at creating conditions for social change consistent with the 17 Sustainable Development Goals (SDGs) adopted by the General Assembly



Social innovations are new ideas aim at solving urgent social and environmental challenges we face everyday. They may consist of a new product, a process, technology, but also a principle, a legal act, a movement, an action or their combination. Above all, they represent the capacity, the ability, the strength of the society to understand, analyze, face and solve these challenges

(Italian network the Hub – I-SIN – Kublai, 2011)

What we do

Consulting and planning

We develop strategies and actions of social innovation

We help enterprises, non-profit organizations, national and international public institutions to plan and realize **strategies and actions** for the change

Our experts are specialized in the design and management of projects, funded by national and European programmes, capable of responding to the social needs sustainably and innovatively

We identify possible **sources of funding** as part of the Union's cohesion policy, structural funds and territorial cooperation

We encourage **networks** and drafting table between national and international partners



Thanks to a **team** of experts and an international **community**, we offer a companies model of consulting that comes from field-proven expertise and from our focus on innovation and skills acquisition

We deal with research and access to **funding**, **easy finance** and **fundraising** for young entrepreneurs, third sector and social enterprise.

Business creation

We support business creation and the development of startups with a positive impact on society and environment both in Italy and Europe

We support aspiring entrepreneurs from the generation of the idea to the delivery of the final product, through:

- ✓ organizational and management consulting
- ✓ tax consultancy
- ✓ business model e business plan
- ✓ identification of private and public sources of funding
- ✓ enlargement of the market thanks to exchanges of experience and good practice



Dialogue Place | Social Incubator

We created **Dialogue Place**, a path of incubation from the generation of the idea to the realization of your business. We support your entrepreneurial growth through workshops, individual counselling, global networks.



www.dialogueplace.eu

Training

We improve your attitudes and competences about social entrepreneurship

We specialize in the development of entrepreneurial attitudes and competences, especially in the field of innovation and social economy, through customized **training** courses, **incubation** and **exchanges**

What we offer:

- ✓ Training courses on social innovation and social enterprise
- ✓ Transformation of organizations in social enterprises
- ✓ Paths of integration for migrants and social disadvantaged categories, fostering self-entrepreneurship
- ✓ Transfer of know-how related to business management of confiscated property and regenerated urban spaces
- ✓ Programmes of exchange and support for young aspiring entrepreneurs in EU (Erasmus for Young entrepreneurs and Erasmus Plus)



Erasmus for Young Entrepreneurs

International exchanges for entrepreneurs

Project Ahead is the local contact point (IO) for **Erasmus for Young Entrepreneurs**, programme financed by the European Commission which develops international coaching paths between experienced and new entrepreneurs.

Innovation and creativity

We consider the potential of young people and multiculturalism as elements of creativity and innovation

We encourage the **generation** and **sharing of ideas**; we experience tools and methodologies for team work and co-design; we improve skills aimed at sharing all aspirations for change and fulfilling entrepreneurial dreams

What we offer:

- ✓ Design and management of youth centers with multicultural environment: co-working, co-living, spaces for social networks
- ✓ Creation and management of structure and services aimed at local integration
- ✓ European networks of social incubators
- ✓ Hackathon and events for social business and social innovation



Our initiatives

Social Change Wave	Woman Entrepreneur of the Year	Sharing Corner	Associazione Sagapò
It is an annual contest for early stage ideas, addressed to aspiring social innovators who have identified a social challenge and are looking for a team to face it.	Italian Semifinal of the Award organized by Impact2 in support of women who emancipate and face social and environmental problems thanks to their own business	Free webinar to share our competences, experiences and tools to design and implement initiatives aimed at activating creative processes for responsible change	Voluntary association for the promotion of dialogue, integration, and peace between peoples as tools for progress and improvement of the quality of life

Coworking

We manage **Dialogue Place**: a coworking and events space, an incubator of social multicultural enterprises, a community of international social innovators with roots in Naples and emigrant soul

Dialogue Place It is a space that encourages meetings, the creation of business and partnerships and networks

We host **entrepreneurs, freelancers, start uppers, innovators** who want to work, share ideas and develop entrepreneurial projects aimed at improving our society and territory

Our spaces are at your disposal to work at your best, to organize **events, workshops** and **meetings** and to take advantage of our team

Where we are

In the heart of the historic center of **Naples**, in **Via della Sapienza 18**



Company structure

Project Ahead is made up by six members, engaged in full time or part time business activities, and has been among the shareholders in the startup phase of *Fondosviluppo S.p.a.*

Human resources, made up by 6 business partners and 2 employees, are currently divided into three operating segments:

- **Innovation and social enterprise:** 3 HRs
- **Planning and training:** 4 HRs
- **Co-working area management:** 2 HRs

CEO and Founder of Project Ahead is dr. Marco Traversi.



Past and ongoing projects

From October 2023 – on going: **YOU SINET** – Training and digital exchanges on social innovation

From September 2023 – on going: **INTERAZIONI MARINE** – educational trainings about the sea for vulnerable teenager and empowerment of social workers.

From September 2022 – in corso: **CHESS** – Social Innovation ecosystems

From March 2022 – to April 2023: **EMPLOYED** - Emerge. Paths. For Occupability. Inclusion and Rights.

From January 2022 to June 2023: **REAL CONNECTION** – Project Design for non-profit educational training, funding research, project management to fight against the Bullying and Cyberbullying Phenomena.

From April 2020 ongoing: **IMPACTING ROME** - Creation of an impact finance tool for the Municipality of Rome – Funded by the Social Innovation Fund of the Department of Public Administration of Italian Government.

From April 2020 ongoing : **SPACE** - Transfer of know-how on youth aggregation tools between the Municipality of Ascoli Piceno and the Municipality of S. Giorgio a Cremano - Funded by the Sinergie Fund of the Youth Department of Italian Government.

From September 2019 ongoing: **INNOVATER** - Training and consultancy for the transformation of Third Sector organizations into social enterprises - Funded by the Social Enterprise Valentino of Terni with funds from the Umbria Region.

From January 2019 ongoing: **ERASMUS FOR YOUNG ENTREPRENEURS – YIEM** - Erasmus c. 10 SGA2 Project - Programme supporting potential entrepreneurs in the EU – Funded by DG Enterprise EASME.

From January 2020 ongoing: **VILLA FERNANDES** – Training and guidance services and meeting place for young people – funded by Fondazione con il Sud.

From February 2019 ongoing: **ART WORKER PROJECT** – Support activities for business startups related to the show business – Funded by the Youth Department of Italian Government.

From March 2018 ongoing: **EMBRACE – IPA ALBANIA** Programme - Consulting to Albanian civil society organizations for their transformation in social enterprises – Funded by EU Delegation in Albania.

From October 2018 to June 2019: **CONNECT CAFÉ**– Realization of cultural events and support the start up of a multiethnic bar – Sub-concession of H2020 Social Challenges

From October 2018 to March 2019: **INSO PROJECT** – Impact assessment of the project and support the start up of an incubator in Sudan - Funded by the CNR

From January to June 2018: **THIS MUST BE THE PLACE PROJECT**– Pathways for the integration of young refugees and university students - Funded by ActionAid.

From June 2018 ongoing: **BENESSERE GIOVANI PROJECT-PYP** - Training, orientation and aggregation services, in partnership with the municipality of Portici – Funded by Campania Region.

From November 2017 ongoing: **FUCINA** Project - Consulting and training for a social incubator in a property confiscated in Casal Di Principe - In respect of the invitation to tender of Fondazione con il Sud for confiscated properties.

From February 2017 a January 2019: **ERASMUS FOR YOUNG ENTREPRENURS – YIEM** - Erasmus c. 9 Project – Funded by DG Enterprise EASME within the Programme COSME (Contact Point in Campania region-Italy)

From March 2017 –March 2019: **MATHISIS** Project – Use of technologies for social purposes - Funded by Horizon2020 Program of the EC - Commissione UE DG Research

From January 2017 - June 2019: **DIALOGUE PLACE** - Social and Multiethnic Business Incubator - Direct management of Youth Department of Italian Government funds (Young and social call)

From January 2017 – June 2019: **FORK** - Social Incubator for Young People Unemployed in Risky Areas - Funded by Youth Department of Italian Government (Call for young people and public goods).

From February 2016 June 2020: **C.A.U.S.E.** - IPA ALBANIA Programme - Training and transferring of know-how for the management of assets confiscated to mafia in Albania and for the establishment of the national agency – Funded by EU Delegation to Albania

From April 2017 to December 2018: **ELICA** Project – Training and consultancy path for business start-up for young refugees and asylum seekers - Funded by Italian Ministry of Interior – European fund for immigration

From January 2018 ongoing: **OPENN** - Social business start-up consultancy for parents of minors at risk– Funded by Fondazione per il Sud

From June 2015 to September 2017: **DIRITTI DAL MARE ALLA TERRA** Project – Creation of local cooperatives in agro-food industry for refugee and migrant - Funded by Fondazione con il Sud

From February to December 2016: **CO'BAGNOLI** - Territorial animation program aimed at the emergence of ideas and development proposals from the civil society of the Bagnoli district, on behalf of Invitalia

From January 2016 to October 2016: **BURKINABELL** - Activities through crafts and performing arts aimed at the Burkinabè community of Naples - Funded by the CESPI Foundation

From January 2016 to December 2016: **OPEN SOURCE** - Project for the activation of inclusion and integration pathways for migrant communities resident in Naples with a specific focus on business creation and self-employment - Funded by the City of Naples

From September 2015 to October 2016: **ELYSE** - Erasmus + Programme - Creation of a European Network of Social Incubators and services for social entrepreneurs - Funding DG Education EC

From February 2012 to January 2017: **ERASMUS FOR YOUNG ENTREPRENEURS** – SEED3/SEED7 project – Funded by DG Enterprise and Industry EC

From November 2013 to June 2015: **DIALOGUE** - EIF Community Actions - Creation of multi-ethnic enterprise – Funded by DG Justice EC

Since December 2011 to December 2013: Project Management **ANCI -Youth Creativity** of the Municipality of Portici (with the municipalities of San Sebastiano al Vesuvio, Somma and Massa -Na)

Since December 2011 to December 2013: Project management **ANCI** - University communes of the Municipality of Nola (NA) and Parthenope University of Naples.

Since October 2011 to October 2013: Appointed by Confcooperative Napoli to manage the **Social Innovation Park Project** - Funded by the Progress program in collaboration with Denokkin (Bilbao)

Since July 2011 to July 2013: Appointed by Confcooperative Naples for the management of the SEED2 project under the **ERASMUS FOR YOUNG ENTREPRENEURS** Programme.

Since June 2011 to June 2013: Management of the **Young Territorial Plan** of the Municipalities of Portici and Ercolano (NA).

From January 2011 to January 2013: **LIBERI LIBRI** - Project to transform public libraries into places for youth gatherings - Funded by the Vodafone Foundation and Fondazione con il Sud

From January 2011 to January 2013: **IO CRESCO** - Construction of a territorial network of Third Sector organizations in the districts of Barra, Ponticelli and San Giovanni a Teduccio (NA) - Funded by Fondazione con il Sud

Since November 2009 to November 2012: three years management of the **Youth Services Center** of the Municipality of Portici

From October 2009 to October 2010: Animation, promotion and dissemination of the **Local Youth Plan** of the city of Portici - Co-funded by the Ministry for Youth Policies

From March 2009 to February 2012: charged with planning, administration and coordination of **Proiezioni di vita** Projects and **DomusAccessibile** - Funded by the Centro Servizi al Volontariato di Napoli

From January 2010 to October 2010: Project Planning, Management and Coordination of the City of Portici, under Action A for the Promotion and Promotion of **Youth Service Centers** - Financed by the Campania Region

From April 2010 to December 2010: Advising for the design and management by the AEGEE Association of Naples, for the **Self-Entrepreneurship-Overseas Project** under the notice of the Ministry of Youth.

From February 2010 to June 2011: Confcooperative Napoli's design, management and co-ordination of SEED project under the **ERASMUS FOR YOUNG ENTREPRENEURS** Programme

From January 2010 to November 2010: Commission from Sipi srl for the organization of two business missions in Turkey in collaboration with the Izmir-Turkish Chamber of Commerce

Since December 2008 to December 2009: Appointment from the Italian Chamber of Commerce for Romania for advice on community planning and organization of Italian business missions in Romania

Since December 2008 to December 2009: Italian-Hungarian Chamber of Commerce for advising on community planning and organizing Italian business missions in Hungary

Since September 2008 to September 2009: Design assignments by the municipalities of Portici and Procida and of Acli Campania and Confcooperative Napoli in the context of the **Leonardo da Vinci**, **Erasmus** and **Phare Community** programs and the Structural Funds in Italy and Romania

Since September 2008 to September 2009: Commission from Sipi srl for the organization of two business missions in Albania in collaboration with the Tirana Chamber of Commerce and two missions in Croatia in collaboration with the agency Porin

From May 2008 to April 2009: Consultation on two **Phare projects** "Social Inclusion" in Bucharest and Timisoara in support of the Apel Coordinator

From January to June 2008: Advice for communication and territorial analysis for the **Undeclared Labour Observatory** in the province of Salerno

From October 2007 to October 2009: Coordination and advisory assignment for the transfer of know-how in Slovakia on the 2007 **Leonardo da Vinci** project "Transfer of Innovation" by the head of Memory Consult

From October 2007 to October 2009: Advising on the Leonardo 2007 project "Transfer of innovation" from the province of Perugia

From October 2007 to October 2008: Designing, coordinating and managing the **Local Youth Plan** in the city of Portici - Co-funded by the Ministry for Youth Policies

From May 2007 to May 2008: Coordinating and managing the project Mai Più Soli of Acli Napoli

February 2007: Design consultancy for training activities for volunteers from the National Civil Service from Acli Campania

Since January 2006 to January 2007: Planning and consultancy for startup by Consulservice for the regional call for cooperation

From October 2006 to October 2009: Triennial Management of the Youth Services Center in the Municipality of Portici.

From January to June 2006: Project designing for 10 cooperative enterprise creation projects (100% approval rate)

From January to June 2006: Appointed for Orientation and Counseling on the project Equal s.i.s. from Elabora Campania

From May 2004 to June 2007: Planning assignments for 35 facilitated finance projects (honorary loan, micro-enterprise and youth entrepreneurship) in the municipalities of Salerno, Eboli and Mondragone (70% approval rate)

Since May 2004: Advising the design of ACLI Campania and Naples ACLI for training in the field of discomfort, immigration, youth and family policies

From May 2004 to June 2007: Planning for 10 fundraising activities in the Third Sector (40% approval rate)

Incubated companies

Chikù - ROM restaurant and catering services in the disadvantaged Scampia district area;

Give Chance - Employment of women through the creation of a fashion brand;

Air Guru - Textile products with filter systems for personal protection

Roots Discovery - Restoration and valorization of the Roman bath in Naples;

Nest - Theatre with educational purposes for disadvantaged kids;

Unbystander - Social assistance app;

La Tana - Environmentally sustainable event management service;

Il Teatro Cerca Casa - Drama production company to be held at private houses;

Sheralo – Creative recycling and reuse of daily waste

Vascitour - “Immersive” tourism in the popular discript areas of Naples

Bike Sharing Napoli - Services of bike sharing;



IgON - Car-sharing app;

Katanna - Decorated ceilings

Ro-Bin – Differentiated waste through a mobile robot

Guide on demand - Web platform for touristic guides;

Guetin - African craft products;

Faso Couture - African clothes production

Vivi Napoli - B&B for international volunteers;

MadeinCastelvoturno – African clothes production;

Agenzia Costa del Vesuvio – Cultural tourism services in the

Felicity – Social design lab;

International Napoli Network – Young International Volun

Tobili' – World food catering managed by young refugees

AiCapi - Services for collecting unsold produces to reduce waste;

Paisà - Themed touristic paths;

L'isola di Utopia - World and social food experience;

Si,amo Bellini - Valorization and restoration of a local area:

Thinkidoo – Smart toys design for educational purposes;

I-osmosi – Linguistic training through web tv;

Parthenope – Migrant Multiservice Compan



Contacts

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